



#34069

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DATE: FEBRUARY 4, 2014

SUBJECT: VALUECLICK, INC. – NAME/SYMBOL/CUSIP CHANGE
OPTION SYMBOL: VCLK
NEW SYMBOL: CNVR
DATE: 2/5/14

The Options Clearing Corporation (OCC) has been advised that ValueClick, Inc. (VCLK) will change its name, trading symbol and CUSIP to Conversant, Inc. (CNVR), CUSIP 21249J105. As a result, option symbol VCLK will also change to CNVR effective at the opening of business on February 5, 2014.

Strike prices and all other option terms will not change. Clearing Member input to OCC must use the new option symbol CNVR commencing February 5, 2014.

DATE: February 5, 2014

OPTION SYMBOL: VCLK changes to CNVR

UNDERLYING SECURITY: VCLK changes to CNVR

CONTRACT MULTIPLIER: 1

STRIKE DIVISOR: 1

NEW MULTIPLIER: 100

DELIVERABLE PER CONTRACT: 100 Conversant, Inc. (CNVR) Common Shares

CUSIP NUMBER: CNVR (New): 21249J105

DISCLAIMER

This Information Memo provides an unofficial summary of the terms of corporate events affecting listed options or futures prepared for the convenience of market participants. OCC accepts no responsibility for the accuracy or completeness of the summary, particularly for information which may be relevant to investment decisions. Option or futures investors should independently ascertain and evaluate all information concerning this corporate event(s).

The determination to adjust options and the nature of any adjustment is made by a panel of The OCC Securities Committee pursuant to OCC By-Laws, Article VI, Sections 11 and 11A. The adjustment panel is comprised of representatives from OCC and each exchange which trades the affected option. The determination to adjust futures and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article XII, Sections 3, 4, or 4A, as applicable. For both options and futures, each adjustment decision is made on a case by case basis. Adjustment decisions are based on information available at the time and are subject to change as additional information becomes available or if there are material changes to the terms of the corporate event(s) occasioning the adjustment.

CATEGORY: OPERATIONS

For questions regarding this memo, call 1-888-678-4667 or email investorservices@theocc.com.