

DATE: April 23, 2013

TO: MIAX Members

FROM: MIAX Regulatory Department

RE: Minimum Quote Size Requirement for Symbol PCLN effective April 24, 2013

Pursuant to MIAX Rule 604(b)(2), effective at the commencement of trading on April 24, 2013, the minimum standard quote size for Market Makers in Priceline.com, Inc. (PCLN) options is one (1) contract.

Please direct any questions to the Regulatory Department at Regulatory@miaxoptions.com.