



#37041

DATE: JULY 2, 2015

SUBJECT: THE KROGER CO. - 2 FOR 1 STOCK SPLIT
OPTION SYMBOLS: KR/1KR
EX-DATE: 7/14/2015

The Kroger Co. (KR) has announced a 2 for 1 stock split. The Ex-distribution Date is July 14, 2015. The Mail Date is July 13, 2015. The Record Date is July 6, 2015.

Pursuant to Article VI, Section 11A, of OCC's By-Laws, all The Kroger Co. options will be adjusted as follows:

CONTRACT ADJUSTMENT

Effective Date: July 14, 2015

Option Symbols: KR remains KR
1KR remains 1KR

New Multiplier: 100 (e.g., for premium or strike dollar extensions 1.00 will equal \$100)

Contract Multiplier: 2

Strike Divisor: 2

New Deliverable
Per Contract: 100 The Kroger Co. (KR) Common Shares

CUSIP: 501044101

<u>OLD</u> <u>STRIKE</u>	<u>NEW</u> <u>STRIKE</u>
20.00	10.00
23.00	11.50
25.00	12.50
28.00	14.00

30.00	15.00
33.00	16.50
35.00	17.50
37.00	18.50
37.50	18.75
40.00	20.00
42.00	21.00
42.50	21.25
45.00	22.50
47.00	23.50
47.50	23.75
50.00	25.00
52.50	26.25
55.00	27.50
57.50	28.75
60.00	30.00
62.50	31.25
65.00	32.50
67.50	33.75
70.00	35.00
72.50	36.25
75.00	37.50
77.50	38.75
80.00	40.00
82.50	41.25
85.00	42.50
90.00	45.00
95.00	47.50
100.00	50.00
105.00	52.50
110.00	55.00

These strikes reflect strikes that are active as of the publication date of this information memo and will be adjusted on the ex-date. Any strikes added after the publication of this memo and prior to the ex-date will be adjusted using the strike divisor stated above.

DISCLAIMER

The determination to adjust options and the nature of any adjustment is made by a panel of The OCC Securities Committee pursuant to OCC By-Laws, Article VI, Sections 11 and 11A. The adjustment panel is comprised of representatives from OCC and each exchange which trades the affected option. The determination to adjust futures and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article XII, Sections 3, 4, or 4A, as applicable. For both options and futures, each adjustment decision is made on a case by case basis. Adjustment decisions are based on information available at the time and are subject to change as additional information becomes available or if there are material changes to the terms of the corporate event(s) occasioning the adjustment.

ALL CLEARING MEMBERS ARE REQUESTED TO IMMEDIATELY ADVISE ALL BRANCH OFFICES AND CORRESPONDENTS ON THE ABOVE.

For questions regarding this memo, call Investor Services at 1-888-678-4667 or email investorservices@theocc.com. Clearing Members may contact Member Services at 1-800-544-6091 or, within Canada, at 1-800-424-7320, or email memberservices@theocc.com.