



**THE FOUNDATION
FOR SECURE
MARKETS**

#46313

DATE: JANUARY 7, 2020

SUBJECT: JUMEI INTERNATIONAL HOLDING LIMITED – REVERSE SPLIT
OPTION SYMBOL: JMEI
NEW SYMBOL: JMEI1
DATE: 01/10/20

Jumei International Holding Limited (JMEI) has announced a 1-for-10 reverse stock split. As a result of the reverse stock split, each JMEI American Depositary Share will be converted into the right to receive 0.10 (New) Jumei International Holding Limited American Depositary Shares. The reverse stock split will become effective before the market open on January 10, 2020.

CONTRACT ADJUSTMENT

Effective Date: January 10, 2020

Option Symbol: JMEI changes to JMEI1

Contract Multiplier: 1

Strike Divisor: 1

New Multiplier: 100 (e.g., for premium or strike dollar extensions 1.00 will equal \$100)

New Deliverable Per Contract: 10 (New) Jumei International Holding Limited (JMEI) American Depositary Shares

CUSIP: JMEI (New): 48138L206

PRICING

The underlying price for JMEI1 will be determined as follows:

$$\text{JMEI1} = 0.10 (\text{JMEI})$$

DISCLAIMER

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ALL CLEARING MEMBERS ARE REQUESTED TO IMMEDIATELY ADVISE ALL BRANCH OFFICES AND CORRESPONDENTS ON THE ABOVE.

For questions regarding this memo, call Investor Services at 1-888-678-4667 or email investorservices@theocc.com. Clearing Members may contact Member Services at 1-800-544-6091 or, within Canada, at 1-800-424-7320, or email memberservices@theocc.com.